

**SAN MIGUEL COUNTY LODGING TAX PANEL**

**REGULAR MEETING**

**MINUTES**

**Tuesday, March 30, 2021**

**Via Zoom.us meeting**

Present: Keith Hampton, Chair  
Frank Ruggeri, Vice Chair

Absent: Gretchen Wells, Member

Others Present: Lance Waring, County Commissioner  
Michael Martelon, Marketing Telluride Inc.  
John Metzger, Norwood Chamber of Commerce  
Nola Svoboda, Norwood Chamber of Commerce  
Steve Togni, Lodging Committee

Staff Present: Carmen Warfield – Secretary

1. Call to Order 1:00 pm.
2. Review of the Agenda.
3. Approval of the Minutes for the February 4, 2021, meeting.

**MOTION** by Frank Ruggeri to approve the minutes for the February 4, 2021 meeting.

**SECONDED** by Keith Hampton. **MOTION PASSED 2-0.**

4. Review of the 4<sup>th</sup> Quarter 2020 Lodging Tax Report.
5. Update with the Norwood Chamber of Commerce.
  1. Marketing Plans.
  2. Review of the 2021 budget.

Presenter: John Metzger, Norwood Chamber of Commerce

**MOTION** by Frank Ruggeri to approve the 2021 budget for the Norwood Chamber of Commerce.

**SECONDED** by Keith Hampton. **PASSED 2-0.**

6. Dolores School District Lodging Tax – Added 3/26/2021.

Presenter: Lance Waring, County Commissioner

Note: Lance Waring addressed the funding of two VRBO's in the Egnar area that we have received lodging tax funds. An approximate amount of \$800.00 is available. It was agreed that when the Board of County Commissioners host their Egnar meeting on June 16, 2021, Lance will address the question and where is the best use for this funding. It was also discussed that a Visitor's Center in Dove Creek could be promoting some of the Egnar and surrounding areas. This will be addressed at the following Lodging Tax Meeting.

7. Report from Telluride Tourism
  1. Marketing Plans
  2. Performance working Budget
  3. 2021 Key changes
  4. Summer 2021 – What does it look like? Number of Visitors?

Presenter: Michael Martelon, MTI

8. Other Business.  
Consideration of the next meeting date.

Other, as needed.

Note: The next meeting is scheduled for Tuesday, June 8, 2021, at 1 pm. via zoom.

**MOTION** by Frank Ruggeri to adjourn the meeting. **SECONDED** by Keith Hampton. **MOTION PASSED 2-0.**

- 9. Adjournment.  
2:05 pm.

Respectfully Submitted,

SAN MIGUEL COUNTY LODGING TAX PANEL

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Carmen Warfield

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Keith Hampton, Chair

Approved June 8, 2021.