



SAN MIGUEL COUNTY LODGING TAX PANEL

**SAN MIGUEL COUNTY LODGING TAX PANEL
TUESDAY, MAY 7, 2024 – 1:00 PM**

1. ZOOM PROTOCOL

To Join a Zoom Meeting: Register with Zoom before entering the meeting. Sign in with Zoom.us with the meeting ID. You will be prompted to sign in to your Zoom account to register. If you do not have a Zoom account you may sign in at the bottom of the page via Apple, Google or Facebook. A first and last name is necessary to be allowed into the meeting.

The staff will not be available for questions about entering the meeting during the meeting. Please tune in to the website for live streaming of the meeting. <https://www.sanmiguelcountyco.gov/661/Agendas-and-Minutes>

ZOOM Help Center - All meetings are provided on a Zoom platform to encourage public participation. If you wish to speak:

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Click **Raise Hand** in the webinar controls. The host will be notified that you've raised your hand.

- If the host allows you to talk, you may be prompted to unmute yourself. While unmuted, your profile picture and name are displayed to the host and panelists. Only your name is displayed to other attendees.
- Click **Raise Hand** in the webinar controls to lower it, if needed. This will not mute yourself if you are unmuted.

Windows: You can also use the **Alt+Y** keyboard shortcut to raise or lower your hand. **Mac:** You can also use the **Option+Y** keyboard shortcut to raise or lower your hand.

Telephone: If you join the webinar/meeting by phone, dial *9 to raise your hand.

2. REGULAR MEETING

1:00 p.m. - Via Zoom Meeting ID: 817 9644 2687 Passcode 373492 or in person.

3. Call to Order.

4. Review of Agenda

5. Approval of Minutes.

- a. Approval of Minutes February 6, 2024./MOTION
5 mins Presented By: Carmen Warfield, Chief Deputy Clerk
[20240206-LTP-Minutes-Draft.pdf](#)

6. Review of the Lodging Tax Reports. If available.

7. Update with the Norwood Chamber.

8. Update with the Telluride Tourism Board

9. Other Business

Consideration of the next meeting date.

Other, as needed.

- a. Consideration of a financial request by the Unaweeep Tabeguache Scenic Byway for the year 2024./MOTION

Presented By: Carmen Warfield, Chief Deputy Clerk

[Budget Request Letter - County.pdf](#)

[UTB MM Map final.indd.pdf](#)

10. 2:00 pm Adjournment.



AGENDA ITEM 5.a

TITLE:

Approval of Minutes February 6, 2024./MOTION

Presented by: Carmen Warfield, Chief Deputy Clerk

Time needed: 5 mins

RECOMMENDED ACTION/MOTION:

INTRODUCTION/BACKGROUND:

FISCAL IMPACT:

ATTACHMENTS:

[20240206-LTP-Minutes-Draft.pdf](#)

Description:

**SAN MIGUEL COUNTY LODGING TAX PANEL
MINUTES**

Tuesday, February 6, 2024

Zoom.us

ZOOM PROTOCOL

1) REGULAR MEETING

2) Call to Order.

1:02 p.m. Begin.

Present:

Gretchen Wells, Chair

Alex Barry, Vice Chair

Absent:

John Duncan, Panel Member

Staff and Others Present:

Carmen Warfield, Chief Deputy Clerk

Mike Bordogna, County Manager

Bernice White, Norwood Chamber of Commerce

Becky Hannigan, Norwood Chamber of Commerce

Kiera Skinner, Telluride Tourism Board

3) Review of Agenda

Item 5. will be provided after the meeting.

4) Approval of Minutes.

4.a) Approval of Minutes: November 9, 2023.

(ATTACHMENT - 20231109-LTP-Minutes-Draft.pdf)

MOTION by Alex Barry to approve the minutes for November 9, 2023.

SECONDED by Gretchen Wells. **PASSED 2-0.**

5) Review of the 2023 Lodging Tax Reports.

To Be Continued.

6) Update with the Norwood Chamber.

6.a) Consideration of the 2024 Agreement between the San Miguel County Lodging Tax Panel and the Norwood Chamber of Commerce for the purpose of tourism

promotion within the Norwood R-2 School District./MOTION

(ATTACHMENT - 2024 Norwood Chamber Agreement Lodging Tax.Updated.docx).

Presented by: Bernice Oliver, Norwood Chamber of Commerce

Note: The panel requested all documents [related to] the 2024 Norwood Chamber of Commerce agreement before it is approved. The Lodging Tax members will receive the documents via email for review and final approval.

7) **Update with the Telluride Tourism Board**

7.a) Update and other, with the Telluride Toursim Board.

(ATTACHMENT - Fully Executed Telluride Tourism Board Agreement 2024.pdf)

Presented by: Kiera Skinner, Telluride Tourism Board (TTB)

8) **Other Business**

Anne Brown, Commissioner will be representing the County for 2024 for the Lodging Tax Panel.

The next meeting is scheduled for May 7, 2024, at 1 pm.

9) **Adjournment.**

MOTION by Alex Barry to adjourn the meeting. **SECONDED** by Gretchen Wells.
PASSED 2-0.

1:44 p.m. Adjourned.

Respectfully submitted,

Approved _____

LODGING TAX PANEL

ATTEST:



AGENDA ITEM 9.a

TITLE:

Consideration of a financial request by the Unaweeep Tabeguache Scenic Byway for the year 2024./MOTION

Presented by: Carmen Warfield, Chief Deputy Clerk

Time needed:

RECOMMENDED ACTION/MOTION:

INTRODUCTION/BACKGROUND:

FISCAL IMPACT:

ATTACHMENTS:

[Budget Request Letter - County.pdf](#)

[UTB MM Map final.indd.pdf](#)

Description:



UNAWEEP TABEGUACHE SCENIC AND HISTORIC BYWAY COUNCIL

230 W. MAIN STREET - PO BOX 425 NATURITA, CO 81422

04 November 2023

San Miguel County
PO Box 1170
Telluride, CO 81435

Dear Commissioners,

I am writing for consideration of the 2024 Budget on behalf of the UnawEEP Tabeguache Scenic Byway Council. We are requesting a line-item commitment of \$1000 annually but are certainly thankful for any contribution.

The 133-mile UnawEEP Tabeguache Scenic & Historic Byway received its State of Colorado designation in 1990. It spans three counties, Mesa, Montrose & San Miguel counties. The UT Byway is the tourism and travel lifeline to the communities of Whitewater, Gateway, Naturita (Nucla), Norwood and Placerville along Colorado Highway 141 and 145. The UT Byway Council is responsible for following the Colorado Scenic & Historic Byway Commission guidelines to preserve its designation. Guidelines include but are not limited to the following: maintain a byway committee, maintain a regular meeting schedule, public engagement/education, attend public byway meetings or trainings and complete a Corridor Management Plan (CMP) every 10 years.

Funding received for the byway is annually used for the following: State designation compliance, interpretative sign maintenance & replacement, marketing & promotional efforts, events, website maintenance, education, etc.

The Council is proud to boost our accomplishments, beginning with our annual celebration, the "Scenic Drive September", this event encourages folks to explore our Byway and take in the fall colors. We highlight local events and activities, promote a photo scavenger hunt, and have UT Byway swag for purchase at the Visitors Center. We completed the second printing of our full color brochure & map/self-guided tour. Revised and adopted our Bylaws. And we have begun the process of updating the Corridor Management Plan.

Some of our continued efforts include:

- 1) Continue marketing with the third printing of the Byway brochure/map & updates to the website.
- 2) Partnerships with both local BLM agencies to update & add consistency to Byway interpretive signs.
- 3) Continue working with CDOT on wayfinding signs to enhance travelers experience, which includes consistent messaging throughout the Byway and viewshed management.

While the UT Byway Council makes all financials decisions for the byway, our funds are managed through the UT Byway Interpretive Visitors Center - West End Visitors Center (owned by the Nucla-Naturita Area Chamber of Commerce).

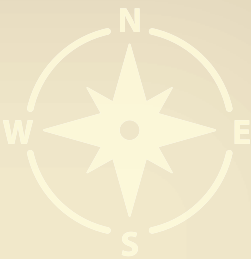
We are truly grateful for your consideration & happy to provide further information upon request.
Thank you!

Paula

Paula Brown, UT Byway Council, Chair & UT Byway Interpretive Center, Director

UT Byway Council:

Bernice White-USFS & the Norwood Chamber, Makayla Gordon-WEEDC, Doyleene Garvey/Nucla, Jack Lee- NNACC, Jane Thompson-Rimrocker Historical Society, Kathy Cooper-Town of Naturita, Amanda Pierce-Town of Norwood, Paul Koski-WETA, Lisa Redd/Gateway, Caroline Kilbane-BLM Outdoor Rec Planner, Ilana Moir-Colorado Land Trust



To Grand Junction
START
154 WHITEWATER
152.9
151
145.1
143
139.8
140
137.3
131.5
133
134
129.5
119.7
117
115.2
111
111.1
110.8
110.5
106
101.3
99
92.1
91.5
88.5
88
86
84
83.4
82.1
81.5
80.9
79.7
78.7
77.5
76.4
76
75.7
74.2
74
64.3
62.4
62.3
60.7
57.5
116.8
110.1
102.6
101
99.4
96.1
94.6
94.2
94.1
90
87.1
86.7
86
84
END
To Telluride

QUICK REFERENCE

START: JUNCTION CO HWY 50 & HWY 141

- MM 154 Whitewater - Interpretive Signs
- MM 152.9 East Creek Canyon
- MM 149.7 East Creek Day Use
- MM 149.2 East Creek Day Use
- Dispersed Primitive Camping Sites
- MM 151 Nine Mile Hill
- MM 145.4 East Creek Designated OHV Route
- MM 145.1 Grand Valley Overlook - Interpretive Sign
- MM 145 Cactus Park Recreation Site
- MM 143 Geology
- MM 140 Unaweep Canyon Geology
- MM 139.8 Divide Road
- MM 137.3 Unaweep Climbing
- MM 134 Unaweep Divide (Elevation 7,048 Ft.)
- MM 133 Wildcat Trail
- MM 131.5 Fall Creek Waterfall
- MM 129.5 Driggs Mansion & Thimble Rock - Interpretive Sign
- MM 119.7 Unaweep Seep - Interpretive Sign
- MM 117 West Creek Picnic Area - Interpretive Sign
- MM 115.2 The Niche Road
- MM 111 Gateway - Interpretive Sign
- MM 111.1 Public Land Access - County Road 4.2
- MM 110.8 Public Land Access - County Road 4.1
- MM 110.5 John Brown Canyon Road
- MM 106 Geology Of The Dolores River Canyon
- MM 101.3 Salt Creek/Sinbad Valley - County Road Z 26 - Interpretive Sign
- MM 99 Petroglyphs
- MM 92.1 Sewemup Mesa Trailhead
- MM 91.5 The Spring
- MM 88.5 Roc Creek
- MM 88 Petroglyphs
- MM 86 Mesa Creek - County Road P12
- MM 84 Biscuit Rock - County Road Q13
- MM 83.4 Coke Oven
- MM 82.1 Horse Collar & John Christian's Grave (Right) Mailman's Ladder (Left)
- MM 81.5 The Hanging Flume - Interpretive Signs
- MM 80.9 Mining History - Interpretive Sign
- MM 80.3 The Confluence Of The San Miguel & Dolores Rivers Overlook
- MM 79.7 Cactus Park Recreation Site (Site Development, In Progress)
- MM 78.7 The Donkey
- MM 77.5 Club Ranch Corrals
- MM 77.5 Atkinson Mesa - County Road S17
- MM 76.4 Y11 Road (River Road) & Shamrock Trail
- MM 76 Public Land Access - Road U18
- MM 76 Ghost Town Of Uravan - Interpretive Sign
- MM 75.7 Storage Cave
- MM 74.2 Uravan Ball Park Campground / Kiosk
- MM 74.2 Tabeguache Creek - County Road V19
- MM 74 Nature Conservancy - San Miguel River Tabeguache Preserve
- MM 64.3 Calamity Road (Nucla Loop)
- MM 62.4 Junction CO Hwy 141 & Hwy 90: Paradox/Bedrock Spur
- MM 62.3 Dominguez & Escalante Expedition - Historic Marker/Interpretive Sign
- MM 60.7 Naturita
- MM 60.4 Junction CO Hwy 141 & Hwy 97: Nucla Spur
- MM 57.5 Public Land Access - Hwy 90
- MM 116.8 Junction CO Hwy 141 & Hwy 145: UT Byway - Hwy 145 Disappointment Valley Spur - Hwy 141
- MM 110.1 Redvale
- MM 102.6 Public Land Access - Road A 42
- MM 101 Norwood
- MM 99.4 Miramonte Reservoir - Road 44
- MM 96.1 Norwood Hill Recreation Site - Interpretive Sign
- County Road 47
- MM 94.6 Lower Beaver Creek Recreation Site
- MM 94.2 Upper Beaver Creek Recreation Site & Boat Launch
- MM 94.1 Public Land Access - X48 Road
- MM 90 Nature Conservancy - San Miguel Canyon Preserve
- MM 87.1 Species Creek Recreation Site
- MM 86.7 Corral Site Recreation Area
- MM 86 Caddis Flats Recreation Site
- MM 84 (Hwy 145) Placerville

END - JUNCTION CO HWY 62 & HWY 145

THE PALISADE WSA

GATEWAY

DOMINGUEZ-ESCALANTE NATIONAL CONSERVATION AREA

UNCOMPAGHRE NATIONAL FOREST

SEWEMUP MESA WSA

URAVAN

PARADOX VALLEY

NUCLA

NATURITA

REDVALE

NORWOOD

PLACERVILLE

END



Dispersed Primitive Campsites



Public Land Access



Trailhead



Developed Campsites



Picnic Tables



Restrooms



Stargazing



Lodging



Fuel/Services



EV Charging



Museums



Libraries



Swim