



SAN MIGUEL COUNTY LODGING TAX PANEL

**SAN MIGUEL COUNTY LODGING TAX PANEL
TUESDAY, JUNE 8, 2021 – 1:00 PM**

1. REGULAR MEETING

1:00 p.m. via zoom, Join a meeting: <https://us02web.zoom.us/j/88604787748> Password: 198905

2. Call to Order.

3. Review of Agenda

4. Approval of Minutes.

- a. Approval of March 30, 2021 minutes.
[LTP-Minutes 3.30.21 Draft.docx](#)

5. Review of the Lodging Tax Report.

- a. Review of the 4th quarter of 2020 Lodging Tax Report.
Review of the 1st quarter of the 2021 Lodging Tax Report.
[SMC Lodging Tax Report.pdf](#)

6. Update with the Norwood Chamber.

7. Report from Telluride Tourism - Michael Martelon

8. Other Business

Consideration of the next meeting date.
Other, as needed.

- a. Update on the Dolores School District Lodging Tax approved funding by the Board of County Commissioners of the UT Byway Council website rebuild.
Presented By: Lance Waring, Commissioner

9. Adjournment.



AGENDA ITEM 4.a

TITLE:

Approval of March 30, 2021 minutes.

Presented by:

Time needed:

PREPARED BY:

Carmen Warfield, Clerk

RECOMMENDED ACTION/MOTION:

INTRODUCTION/BACKGROUND:

FISCAL IMPACT:

ATTACHMENTS:

[LTP-Minutes 3.30.21 Draft.docx](#)

Description:

SAN MIGUEL COUNTY LODGING TAX PANEL

REGULAR MEETING

MINUTES

Tuesday, March 30, 2021

Via Zoom.us meeting

Present: Keith Hampton, Chair
Frank Ruggeri, Vice Chair

Absent: Gretchen Wells, Member

Others Present: Lance Waring, County Commissioner
Michael Martelon, Marketing Telluride Inc.
John Metzger, Norwood Chamber of Commerce
Nola Svoboda, Norwood Chamber of Commerce
Steve Togni, Lodging Committee

Staff Present: Carmen Warfield – Secretary

1. Call to Order 1:00 pm.
2. Review of the Agenda.
3. Approval of the Minutes for the February 4, 2021, meeting.

MOTION by Frank Ruggeri to approve the minutes for the February 4, 2021 meeting.

SECONDED by Keith Hampton. MOTION PASSED 2-0.

4. Review of the 4th Quarter 2020 Lodging Tax Report.
5. Update with the Norwood Chamber of Commerce.
 1. Marketing Plans.
 2. Review of the 2021 budget.

Presenter: John Metzger, Norwood Chamber of Commerce

MOTION by Frank Ruggeri to approve the 2021 budget for the Norwood Chamber of Commerce.
SECONDED by Keith Hampton. PASSED 2-0.

6. Dolores School District Lodging Tax – Added 3/26/2021.

Presenter: Lance Waring, County Commissioner

Note: Lance Waring addressed the funding of two VRBO's in the Egnar area that we have received lodging tax funds. An approximate amount of \$800.00 is available. It was agreed that when the Board of County Commissioners host their Egnar meeting on June 16, 2021, Lance will address the question and where is the best use for this funding. It was also discussed that a Visitor's Center in Dove Creek could be promoting some of the Egnar and surrounding areas. This will be addressed at the following Lodging Tax Meeting.

7. Report from Telluride Tourism
 1. Marketing Plans
 2. Performance working Budget
 3. 2021 Key changes
 4. Summer 2021 – What does it look like? Number of Visitors?

Presenter: Michael Martelon, MTI

8. Other Business.
Consideration of the next meeting date.

Other, as needed.

Note: The next meeting is scheduled for Tuesday, June 8, 2021, at 1 pm. via zoom.

MOTION by Frank Ruggeri to adjourn the meeting. SECONDED by Keith Williams. MOTION PASSED 2-0.

- 9. Adjournment.
2:05 pm.

Respectfully Submitted,

SAN MIGUEL COUNTY LODGING TAX PANEL

Carmen Warfield

Keith Hampton, Chair

Approved.

DRAFT



AGENDA ITEM 5.a

TITLE:

Review of the 4th quarter of 2020 Lodging Tax Report.
Review of the 1st quarter of the 2021 Lodging Tax Report.

Presented by:

Time needed:

PREPARED BY:

Carmen Warfield

RECOMMENDED ACTION/MOTION:

INTRODUCTION/BACKGROUND:

FISCAL IMPACT:

ATTACHMENTS:

[SMC Lodging Tax Report.pdf](#)

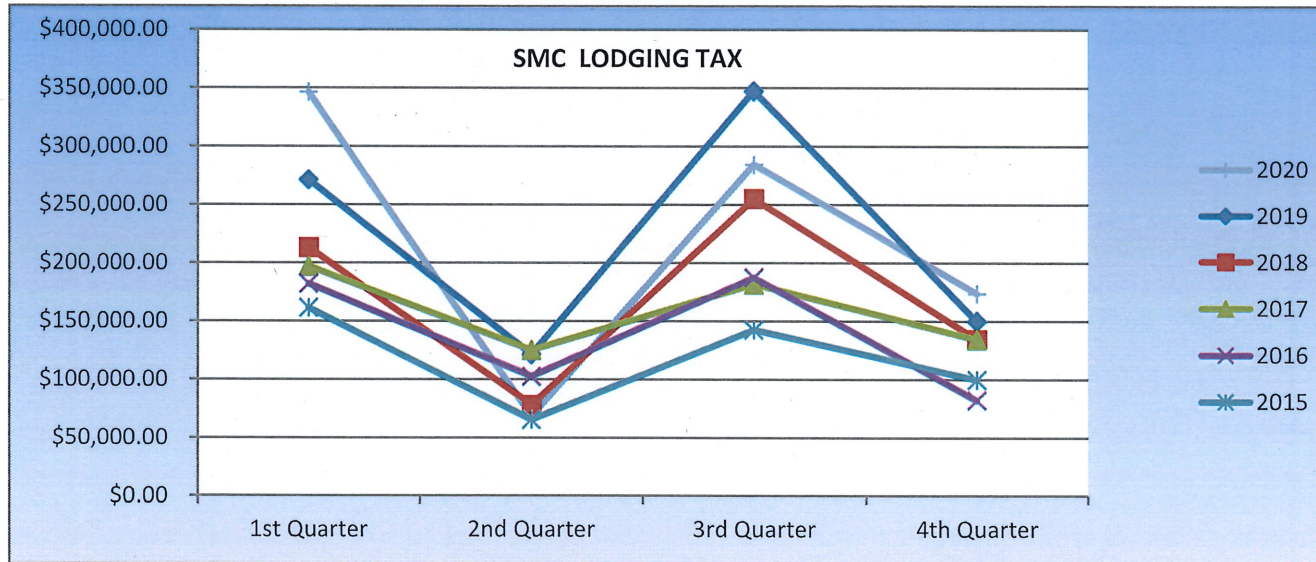
Description:

SAN MIGUEL COUNTY LODGING TAX REPORT

<u>Qtr</u>	<u>Total Collections</u>	<u>Prior Period Adjustments</u>	<u>% + (-) without prior period adjs</u>	<u>R1 School Dist</u>	<u>R2 & Dolores County School Districts</u>
1st	\$346,617.95	\$ 103,154.84	-10.18%	\$ 344,816.21	\$ 1,801.74
2nd	\$68,543.44	\$ 26,996.28	-61.40%	\$ 67,763.98	\$ 779.46
3rd	\$284,482.78	\$ 555.00	14.19%	\$ 281,478.79	\$ 3,003.99
4th	\$173,606.29	\$ 16,280.00	9.88%	\$ 171,204.16	\$ 2,402.13
TOTAL	\$873,250.46	\$ 146,986.12		\$ 865,263.14	\$ 7,987.32

<u>(without prior period adjustments)</u>	<u>2018</u>	<u>2017</u>
<u>2019</u>		
\$271,063.54	\$212,724.28	\$196,848.79
\$107,633.27	\$77,863.87	\$125,249.02
\$248,638.14	\$254,767.30	\$181,635.22
\$143,177.57	\$134,447.05	\$134,355.87
\$770,512.52	\$679,802.50	\$638,088.90

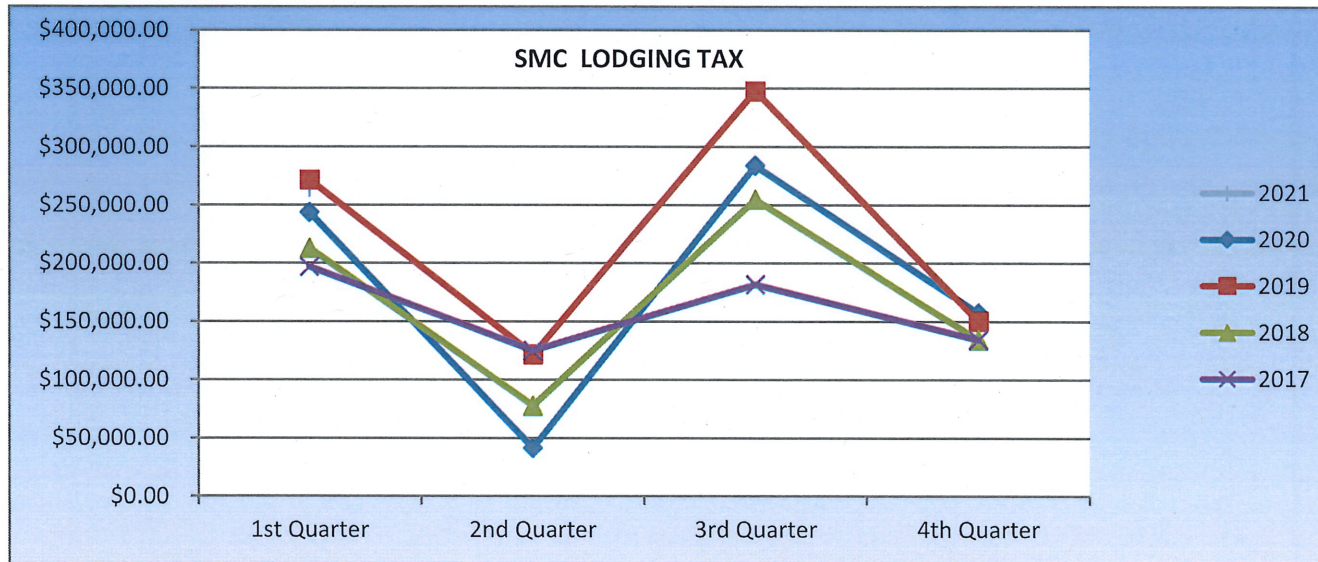
Year-to-date is down 5.74% from the same period in 2019



SAN MIGUEL COUNTY LODGING TAX REPORT

<u>Qtr</u>	<u>Total Collections</u>	<u>Prior Period Adjustments</u>	<u>% + (-) without prior period adjs</u>	<u>R1 School Dist</u>	<u>R2 & Dolores County School Districts</u>	<u>(without prior period adjustments) 2020</u>	<u>(without prior period adjustments) 2019</u>
1st	\$264,376.01	\$0.00	8.59%	\$ 261,933.95	\$ 2,442.06	\$243,463.11	\$271,063.54
2nd						\$41,547.16	\$107,633.27
3rd						\$283,927.78	\$248,638.14
4th						\$157,326.29	\$143,177.57
TOTAL	\$264,376.01	\$ -		\$ 261,933.95	\$ 2,442.06	\$726,264.34	\$770,512.52

Year-to-date is up 8.59% from the same period in 2020





AGENDA ITEM 8.a

TITLE:

Update on the Dolores School District Lodging Tax approved funding by the Board of County Commissioners of the UT Byway Council website rebuild.

Presented by: Lance Waring, Commissioner

Time needed:

PREPARED BY:

Carmen Warfield, Board of County Commissioners

RECOMMENDED ACTION/MOTION:

INTRODUCTION/BACKGROUND:

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