

Norwood Chamber of Commerce of Wrights Mesa

5:30 pm October 10, 2023 at the Lone Cone Library

Call the meeting to order: 5:30 PM on 9/13/23

5:30-5:31PM: Approve Agenda

5:31-5:34PM: Approve Minutes

5:34-5:45PM: Financial Report: Madison DiPaola will give report

5:45-6:00PM: Guests: Makayla (speaking to members about roles/expectations of board)

6:00-6:15PM: Old Business: Vote on nominees for Member at Large and Vice President. (members at large nominees Kerry & Chris Bentler) VP nomination: Becky Hannigan.

Rylie Souther sign: What do we want the sign to say? Do we want a slogan? What kind of design do we want?

Murder Mystery, when will new date be?

Noel Night (what is the criteria to win Community/Business Star. Noel Night (what prizes are we getting) Gun?

6:15-6:20PM: Committee Reports: Marketing Committee Updates (Join Marketing forces with MV & Telluride)

Bylaws- Start working on updating

6:20-6:30PM: New Business: BID out for the website. BID out for newspaper articles. Noel night Judges.

Adjournment: 6:30 PM

Date for Next Meeting: 11/14/23 at 5:30 pm Norwood Public Library

Our Committees:

Parade Committee (help plan): Bernice, Madison, Brian, Jamie and Becky

Day of Parade Committee: Bernice, Carrie (announcer), Becky, and Chase

Social Media/Digital Media: Chase, Jamie, and Becky

Fundraising Committee: Jamie, Sonya, Bernice, Becky and (Chase alternate)

New/Current Member Committee: Becky, Bernice, and (Chase alternate)

Minutes, Tuesday, September 13, 2023, 5:30 p.m., Norwood Public Library

Norwood Chamber of Commerce of Wrights Mesa

Meeting called to order: N/A

Attendance: President: Bernice White, Treasure: Madison DiPaola, Secretary: Brian DiPaola, Becky Hannigan, Chase Dyer.

Minutes of last meeting: N/A (Was not approved)

Committee Reports:

Treasure Report: N/A (Did not cover)

Marketing/Social Media Update: Business directory is up and going and we are now able to see most of the uploaded businesses. We can use this running contact list now to reach out to active members. Helps send out newsletters, updates, agenda, minute, ext. We are now working on getting the agenda along with meeting minutes uploaded online to website. The Chamber will also utilize Google Docs to get meeting minutes sent out to the board and active members. Minutes will now be able to go out to members as we do have that active contact list. We would like to make sure this list is fully up to date by possibly sending out a newsletter and or update letter to all members. Might send out a letter to everyone PO Box even if they are not a member to see if they like to become one. Letter will go over basics like please update your info for us. If you are not a part of the chamber this could be a chance to become a member. We would also like to use Facebook to connect more with members. We can use that platform to ask if everyone can help update their contact info.

Pioneer Day: Chambers role and tasks to complete for Pioneer Day are as followed.

1. We are the helpers/setup crew for the parade
2. Responsible for selecting the Judges (5 Judges)
3. Town has the Criteria for our Judges to do their duties
4. Chamber buys the awards (going to be more of a plaque this year)

Study Club has the responsibility to clean the stage and have it ready for Saturday 9/30. The Chamber does need to have someone help with setting up steps. The steps help King & Queen exit the stage. Chase Volunteered to help with this. Please be there around 11 AM to help. Study club will hand out the awards. Amanda at the Norwood town hall has the criteria for our Judges. The flowers bought on this day come from Study Club.

Beatification Project (Ongoing): Bernice spoke with Rylie Souther about potential building the Chamber new flower planters. Rylie is not in town right now to make them, however asked if he could make them this winter. We will reach out to Rylie again to lock in dates for the wintertime when he came make them. We would like for the Chamber to purchase all the flowers to go into the planters. The Chamber would then get sponsors to help pay for the planters. This way a sponsor could have their own personal planter. However, it is filled and maintained by the chamber. The Chamber wanted to reach out to The Town of Norwood to see if they could help water the planters during the peak seasons. Rylie does need to know the following to work on the project: What do we want the sign to say? Do we want a slogan? What kind of design do we want?

Noel Night: We would like to start organizing for the event. Chase mentioned how ace now sells these fairy lights that are solar. We like to work with ace as well to get prices/award for the night. What we need to focus on:

1. What will the prices be?
2. Do we want to look into getting a gun for raffle/giveaway

Business & Community Star: Please bring ideas for next meeting as to what criteria is needed to win this prize. Each person to come up with ideas on how to nominate anyone. Have specific criteria for both the Community and Business star. Each will require own rules/regulations to win. We would like to put this into the newspaper as well and Facebook to get as many nominations as possible.

New Town of Norwood Sign: We would like to investigate what it will take to purchase a new sign that welcomes people to town. Possibly come up with a new slogan and or design that will update the town sign. Like to investigate putting another planter of flowers out by the sign. Possibly see if the town can help water the planter if we do have one out by the sign. We can purchase mulch from Ace to fill planters. Madison made a motion to purchase mulch from ace to help fill our planters. Spend \$100 from ace in mulch, Chase seconded and all in favor.

Murder Mystery: Reach out to local restaurants and liquor stores to see how much they can help. Potentially ask each restaurant for 4 appetizers and buy liquor from both Local Liquor in Norwood and Walk-in Liquor in Naturita. Reach out to all local venders as well not just traditional restaurants in town. We could use a company names event bright to help purchase tickets. After the mystery it would lead into a fundraiser that entire town can join in on. Food and drink before and after the event. It will be a cash entry as well too with door/raffle prices to win. We would like to see what most popular food and drink is. We will ask each business what their best sellers is. To help promote we will run ads in the paper/social media. Madison made a motion to run an ad in the Daily Planet and Telluride Form for 7 weeks, Chase seconded and all in favor. We need help booking the tickets. Madison motioned to investigate using Event Bright for ticket sales. Chase seconded and all in favor. To get prices and awards we like to look local. Madison motioned to get prices from Chase to see what we can purchase for the event. Purchase to not exceed \$1,000 in prizes. Chase seconded and all in favor. Chase then motioned to find prices within our local restaurants to see how much they will charge. Madison seconded and all in favor. To help we might need a raffle license. To do this Chase motioned that we allow Madison to search for prices when it comes to a raffle license, Brian seconded and all in favor.

Freelance Writers (Blog, Tourism, Newspaper articles): The Chamber is ready to locate a new columnist/journalist to help. We like to find someone who can focus on writing articles that can help promote local events and promote tourism. Chase said she would reach out to Ilene Smith, who loves to write, to see if she can be a freelance for us. We the chamber will set expectations as to what we need to have written to help promote business. Her focus would be on bringing tourism into Norwood by writing a blog. We then would like to hire Jamie's mom to write our business of the week column. Along with highlighting events that are taking place in town.

Next Meeting: Rylie Souther sign: What do we want the sign to say? Do we want a slogan? What kind of design do we want?

Nominations for Vice-President

Murder Mystery

Noel Night (what is the criteria to win Community/Business Star

Meeting Adjourned at 7:56: Bernice motioned to end meeting at 7:56 PM and Madison Seconded, all in favor.