

**SAN MIGUEL COUNTY LODGING TAX PANEL
REGULAR MEETING
MINUTES**

Tuesday, December 7, 2021

Via Zoom.us meeting

Present: Keith Hampton, Chair
Frank Ruggeri, Vice Chair
Gretchen Wells, Member

Others Present: Kris Holstrom, County Commissioner
Michael Martelon, Marketing Telluride Inc.
Douglas Tooley, County resident
Carrie Andrew, County resident and Director of Lone Cone Public Library
Amy Markwell, County Attorney
Mike Bordogna, County Manager
John Metzger, County resident and member of the Norwood Chamber of Commerce
Terri Lamers, County resident and a member of the Norwood Chamber of Commerce

Absent: Lance Waring, County Commissioner

Staff Present: Carmen Warfield – Secretary

1. Regular Meeting.
2. Call to Order
1:02 p.m.
3. Review of Agenda
4. Approval of Minutes.
 - a. Approval of June 8, 2021 minutes.

MOTION by Frank Ruggeri to approve the minutes for the June 8, 2021, meeting.

SECONDED by Gretchen Wells. **MOTION PASSED 3-0.**

6. Report from Telluride Tourism – Michael Martelon

Presented by: Michael Martelon, Marketing Telluride Inc., MTI

7. Other Business –

- a. Discussion regarding the impact of the 2021 election results.

Presented by: Keith Hampton, Member; Amy Markwell, County Attorney

Note: Discussion of the ballot measure within the Town of Telluride -November 2021 -as both ballot measures passed. Discussion on how those measures will effect the County Lodging tax and the contract with Marketing Telluride Inc. (below is a copy of the Ballot Issue and Question)

★ Town of Telluride Ballot Issue 2A (Vote For 1)

SHALL THE TOWN OF TELLURIDE TAXES BE INCREASED NOT MORE THAN \$1 MILLION IN TAX COLLECTION YEAR 2022, AND BY WHATEVER AMOUNTS AS ARE GENERATED ANNUALLY THEREAFTER BY IMPOSITION OF A TOWN LODGERS' TAX OF 2%, ON THE TOTAL AMOUNT OF RENT OR COMPENSATION PAID BY PERSONS RENTING ROOMS OR ACCOMMODATIONS FOR A PERIOD OF TWENTY-NINE (29) DAYS OR LESS, AND SHALL THE LODGERS' TAX REVENUES RECEIVED ANNUALLY BE USED FOR THE PURPOSE OF FUNDING ACTIVITIES RELATED TO TOURISM OR MARKETING OF THE TELLURIDE COMMUNITY, MANAGING THE EFFECTS OF TOURISM ON THE COMMUNITY AND ITS NATURAL RESOURCES, OR FOR OTHER TOWN PURPOSES, INCLUDING, BUT NOT LIMITED TO, IMPROVING TRANSPORTATION SERVICES, IMPROVING THE TOWN'S WASTEWATER TREATMENT FACILITY, THE ACQUISITION OF PROPERTY FOR AND/OR THE CONSTRUCTION OF AFFORDABLE OR EMPLOYEE HOUSING, AS HEREAFTER DETERMINED BY THE TOWN COUNCIL;

PROVIDED THAT THE COUNCIL SHALL ADOPT AN ORDINANCE TO IMPLEMENT THE TAX INCREASE AS PROVIDED IN THIS QUESTION (INCLUDING PROVISIONS FOR THE METHOD OF COLLECTION AND ENFORCEMENT, ANY EXEMPTIONS FROM THE TAX, AND OTHER DETAILS) AND MAY ADJUST THE RATE OF THE LODGERS' TAX FROM TIME TO TIME SO LONG AS IT DOES NOT EXCEED 2.0%;

PROVIDED FURTHER THAT SUCH TAX INCREASE SHALL BECOME EFFECTIVE ON JANUARY 1, 2022, AND SHALL APPLY TO ALL RENTAL INCOME RECEIVED AFTER SUCH DATE NOTWITHSTANDING THE DATE OF ANY RESERVATION FOR SUCH ACCOMMODATIONS;

AND SHALL THE TOWN BE AUTHORIZED TO COLLECT, RETAIN AND SPEND SUCH LODGING TAX REVENUES, INCLUDING ANY INVESTMENT EARNINGS AND INTEREST ON SUCH REVENUES, AS A VOTER APPROVED REVENUE CHANGE UNDER ARTICLE X, SECTION 20, OF THE COLORADO CONSTITUTION OR ANY OTHER LAW; AND SHALL THE COUNTY LODGING TAX OF 2% CURRENTLY IMPOSED WITHIN THE TOWN NO LONGER BE COLLECTED?

★ Town of Telluride Ballot Question 2D (Vote For 1)

Shall the Telluride Municipal Code be amended to increase the business license fees for Short Term Rental Units and dedicating the increased revenue into the Town's Affordable Housing Fund and imposing a cap on the number of Short Term Rental Unit business licenses to those that have already been issued as of November 2, 2021?

4. Review of the Lodging Tax Report.
 - a. Review of the 3rd quarter and prior Lodging Tax Reports.

5. Update with the Norwood Chamber.

Presenter: Gretchen Wells, Member; John Metzger, Member of the Norwood Chamber

7. Continued.

Other, as needed.

1. Keith Hampton – Addressed the group on need to determine who should be on the Lodging Tax Panel.

Consideration of the next meeting date. – Next Meeting was not set.

Other, as needed.

Keith Hampton resigned from the Lodging Tax Panel effective at the end of this meeting.

Frank Ruggeri resigned via email the following day of this meeting.

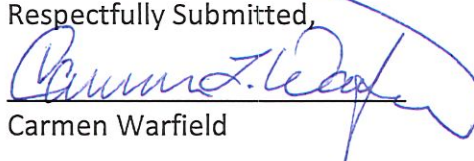
8. Adjournment.

MOTION by Frank Ruggeri to adjourn the meeting. **SECONDED** by Gretchen Wells.
PASSED 3-0.

2:00 pm Adjourned.

Respectfully Submitted,

SAN MIGUEL COUNTY LODGING TAX PANEL


Carmen Warfield

The minutes were accepted on February 7, 2023 . At the time the minutes were completed, there was no quorum to have a meeting or approve the minutes. This is the reason they were accepted.